



VISUAL GUIDELINES

- Logo
- Colour palette
- Typeface families



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Grant agreement N° 101195471



SAGE

The Data Space for a
Sustainable Green Europe



SAGE

LOGO

Official logos



jpeg-format



png-format



Design elements (1/2)



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Design elements of the logo (2/2)

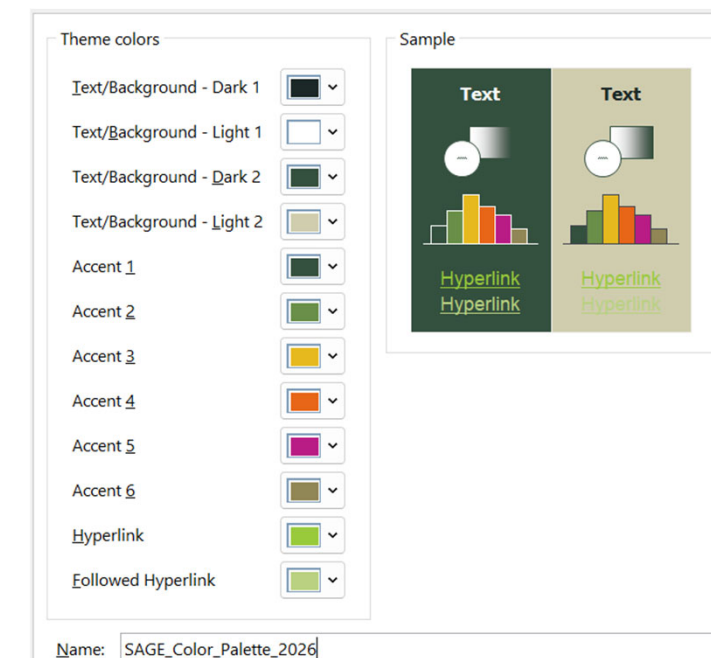


This figure is intended to illustrate something green and data-based that grows and becomes more valuable over time - such as GDDS



The colors of SAGE:

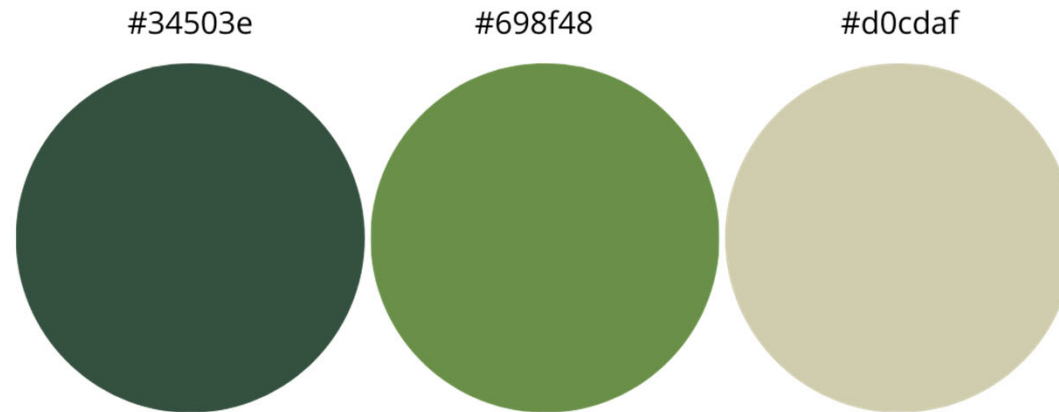
-  Text/Background – Dark 1: Hex: #1B2827, Red: 27, Green: 40, Blue: 39
-  Text/Background – Light 1: Hex: #FFFFFF, Red: 255, Green: 255, Blue: 255
-  Text/Background – Dark 2: Hex: #34503E, Red: 52, Green: 80, Blue: 62
-  Text/Background – Light 2: Hex: #D0CDAF, Red: 208, Green: 205, Blue: 175
-  Accent 1: Hex: #34503E, Red: 52, Green: 80, Blue: 62
-  Accent 2: Hex: #698F48, Red: 105, Green: 143, Blue: 72
-  Accent 3: Hex: #E6B91E, Red: 230, Green: 185, Blue: 30
-  Accent 4: Hex: #E76618, Red: 231, Green: 102, Blue: 24
-  Accent 5: Hex: #B91D85, Red: 185, Green: 29, Blue: 133
-  Accent 6: Hex: #918655, Red: 145, Green: 134, Blue: 85
-  Hyperlink: Hex: #99CA3C, Red: 153, Green: 202, Blue: 60
-  Followed Hyperlink: Hex: #B9D181, Red: 185, Green: 209, Blue: 129



The screenshot shows a 'Theme colors' panel with a list of color categories and their corresponding swatches. The categories are: Text/Background - Dark 1, Text/Background - Light 1, Text/Background - Dark 2, Text/Background - Light 2, Accent 1 through 6, Hyperlink, and Followed Hyperlink. To the right is a 'Sample' area showing two panels: one with a dark background and one with a light background. Each panel contains a 'Text' label, a minus sign icon, a bar chart, and two 'Hyperlink' labels. The 'Name' field at the bottom is set to 'SAGE_Color_Palette_2026'.



Color Palette webpage



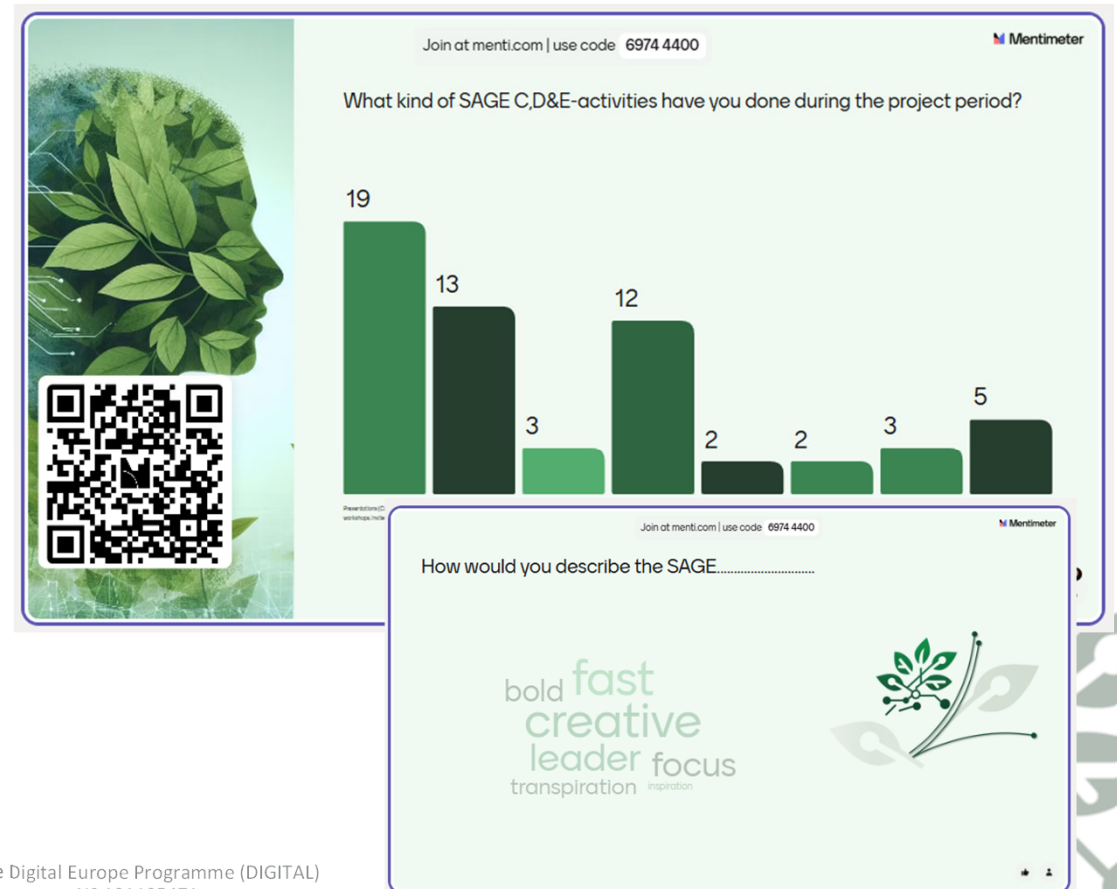
Font-Family:

- Two font families have been chosen and will be applied to the website design and print material: **Open Sans, Sans-Serif** font and **Calibri** font.
- **Open Sans, Sans-Serif** font will be used on bespoke print and digital material
- **Calibri** font will be used on Office based documentation such as .doc and .ppt files.
 - Weight: Light, Regular, Bold
 - Style: Normal or italic



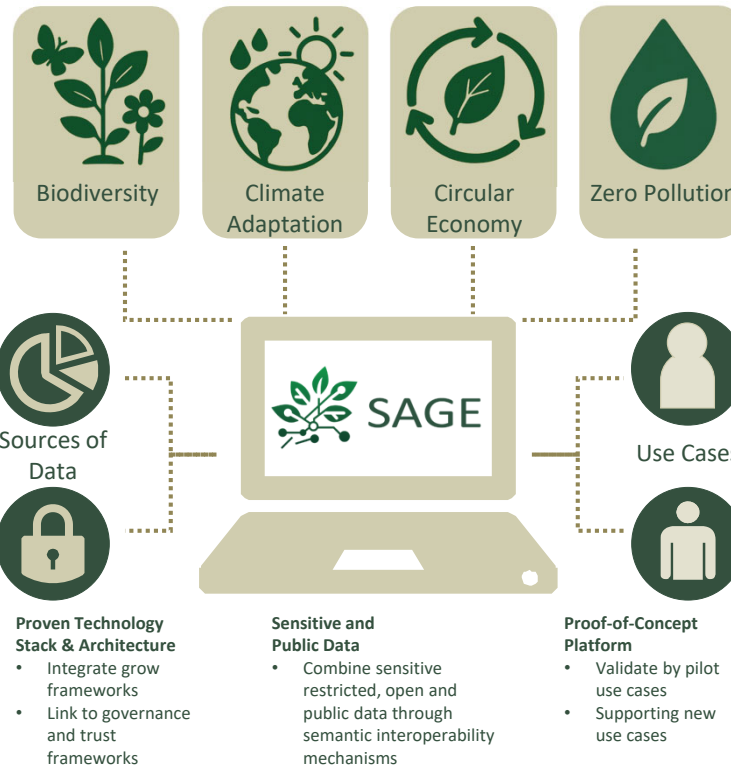
Mentimeter-Style for SAGE

- When using Menti in SAGE-presentations, try to use a style that reflects the Styleguide.
For the free Menti-version:
 - Upload images or logo
 - Consider using the green Default theme
 - Try having the project name 'SAGE' in each heading





SAGE (the Data Space for a Sustainable Green Europe) is a Digital Europe co-funded project that will develop a federated, secure, and interoperable data space to support the key pillars of the European Green Deal :



The project and related operating and governance entities will continue to operate after the project finishes in early 2028

